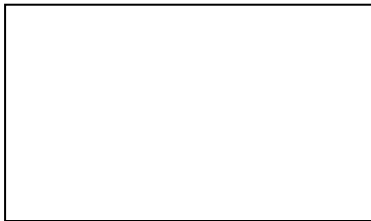
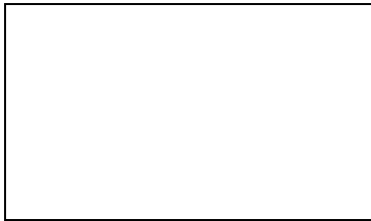
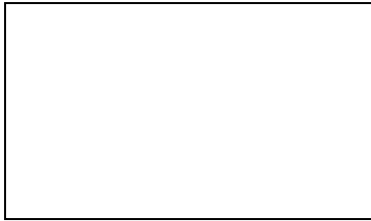
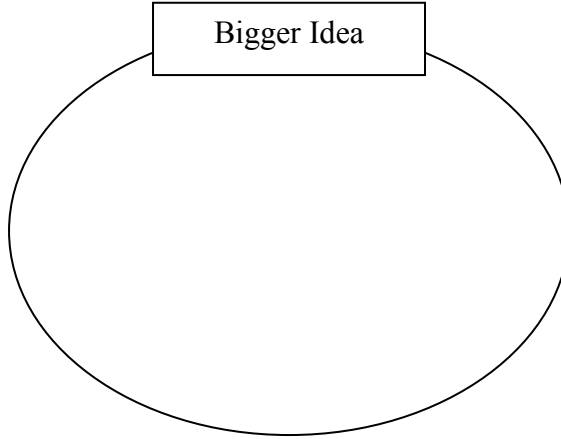


## Key Word Strategy

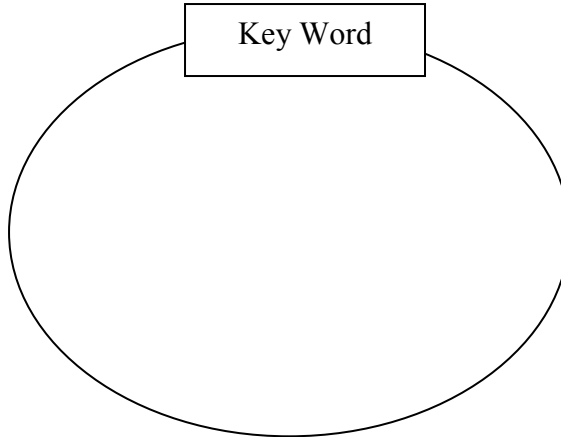
Non-examples



Bigger Idea



Key Word



Essential Characteristics



Examples

